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### **VKernel Announces a New Systems Management Approach for Virtual Data Centers**

*The VKernel Virtual Advantage (VA<sup>2</sup>), eliminates complexity, saves IT departments significant time and money, and immediately solves management problems in VMware ESX Environments*

**PORTSMOUTH, N.H., May 13, 2008** – VKernel Corporation today announced its unique systems management approach for managing VMware ESX environments. Termed the VKernel Virtual Advantage (VA<sup>2</sup>), this new approach utilizes a library of light-weight, instant-on virtual appliances, which are each designed to quickly solve specific management problems in the virtual data center.

Organizations of all sizes are scaling their virtual infrastructures with velocity, which is creating demand for solutions that immediately solve real-world management problems. VKernel is addressing this and changing systems management with innovative virtual appliances that are optimized to save overburdened IT departments time and money. Targeting singular problems, such as capacity, cost visibility, and chargeback, VKernel's singular focused virtual appliances deploy quickly, require no learning curve, and instantly solve critical management issues in virtual data centers.

"As organizations rapidly virtualize their data centers, they are experiencing a whole new set of systems management challenges which cannot be solved today with traditional tools in an acceptable timeframe," said Alex Bakman, founder and CEO of VKernel. "At the core of VKernel's mission is a new 'pay only for the features you need to instantly solve problems' systems management approach that completely differs from today's expensive bloatware offerings with features nobody uses. Our virtual appliances eliminate complexity, immediately deliver actionable information, and significantly save time – assuring virtualization is successful."

The patent-pending VKernel suite of virtual appliances simply snaps into a VMware ESX server infrastructure, just as a user would add a virtual machine. All of VKernel's virtual appliances share a single, common database to avoid redundant network discoveries and auto-synchronize with VMware's VirtualCenter to continually update itself to changes in hosts, clusters, and resource pools in a truly dynamic environment.

With single-screen management dashboards, VKernel products instantly enable IT groups to solve critical pain points by providing visibility into the capacity and resource consumption (CPU, memory, storage, and network) of each virtual machine. VKernel currently offers a Cost Visibility/Chargeback Virtual Appliance for metering actual resource usage to show resource consumption by departments and how much it costs, as well as a Capacity Bottleneck Analyzer Virtual Appliance for identifying and resolving current and future capacity bottlenecks.

"Software appliances significantly speed application deployment and reduce overall administration complexity compared to a traditional application stack," said Brett Waldman, Research Analyst, System Software at IDC. "IDC research has found that early adoption of software appliances will be lead by infrastructure oriented software appliances such as VKernel's Capacity Bottleneck Analyzer."

### **Pricing and Availability**

The VKernel Capacity Bottleneck Analyzer virtual appliance is now currently available starting at \$199 per managed CPU socket. The Cost Visibility/ Chargeback virtual appliance has been available since October 2007 with pricing starting at \$199 per managed CPU socket. For more information and how to trial the products, visit [www.vkernel.com](http://www.vkernel.com) or contact VKernel by phone at 1.866.370.2733 (603-590-1030) or email [sales@vkernel.com](mailto:sales@vkernel.com).

### **About VKernel Corporation**

Based in Portsmouth, NH, VKernel is dedicated to developing best-of-breed virtual appliances that enhance performance, lower costs, and simplify management of virtual environments of all sizes. As a member of VMware's Technology Alliance Program, VKernel offers the industry's only VMware certified suite of virtual appliances for analyzing capacity, chargeback, and cost visibility. For more information, visit [www.vkernel.com](http://www.vkernel.com).

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